

President's Report
Prepared 2019/10/30 Rob Hailman

This AGM marks the end of PIP's second year as a not-for-profit corporation, and from my perspective was a huge success. While our first year was largely spent getting comfortable with the basics of operating on a not-for-profit model, this year the board has been able to turn our focus on what PIP can become in the future rather than the day-to-day operations.

Strategic Planning: The single largest undertaking of the board was a strategic planning process, beginning in January and continuing through the summer, including a membership engagement survey and a day-long planning retreat in June.

Working closely with Ayesha, we took a look at our own perspectives, the feedback of our membership, and broader trends in podcasting as well as media and the non-profit sector in general, to define PIP's mission, vision, and values, and identify three strategic directions to orient PIP's activities over the next three years.

Mission: We exist to support and empower our members to create podcasts and develop their skills. We do this by providing accessible education, professional resources, and advocacy for the medium.

Vision: We envision a world where podcasting is inclusive, accessible, and celebrated.

Values: Accessibility, Collaboration, Creativity, Empathy, Inclusivity.

Strategic directions: Building a sustainable and resilient organization, serving the local podcast community, & fostering strong relationships.

The next step for this process is to develop operational plans on a year-by-year basis, in order to focus on taking concrete steps in these directions.

Relationship with Trent Radio: PIP's relationship with Trent Radio continues to be valuable & beneficial to both organizations and our members. Many PIP members are also Trent Radio programmers who distribute their Trent Radio programs as podcasts through PIP's web hosting. At the same time, through the PIP Showcase hosted by Ayesha on Sundays, podcasts made by PIP members are broadcast through the facilities of Trent Radio, and PIP members have access to Trent Radio's production facilities on Sunday afternoons.

Office hours & accessibility drop in: While Ayesha was away in the summer, I had the opportunity to host PIP's office hours & accessibility drop-in hours in their absence. This was a very valuable opportunity for me to learn more about what PIP members get up to and how we can better serve them.

Thank yous: PIP owes a huge debt of gratitude to Ayesha Barmania for their vision & tireless efforts sustaining our organization, and to Jeffrey Moore for being the tech guru that keeps the "podcast" part of PIP possible. Also, I'd like to extend my personal thanks to the

rest of the board of directors for sharing their time and passion - and in particular, Mauricio Interiano, who left us this summer to attend graduate school in Switzerland, and Zara Syed and Angelica Cooper whose tenure on the board of directors is ending with this meeting. I wish you every success in your future adventures!